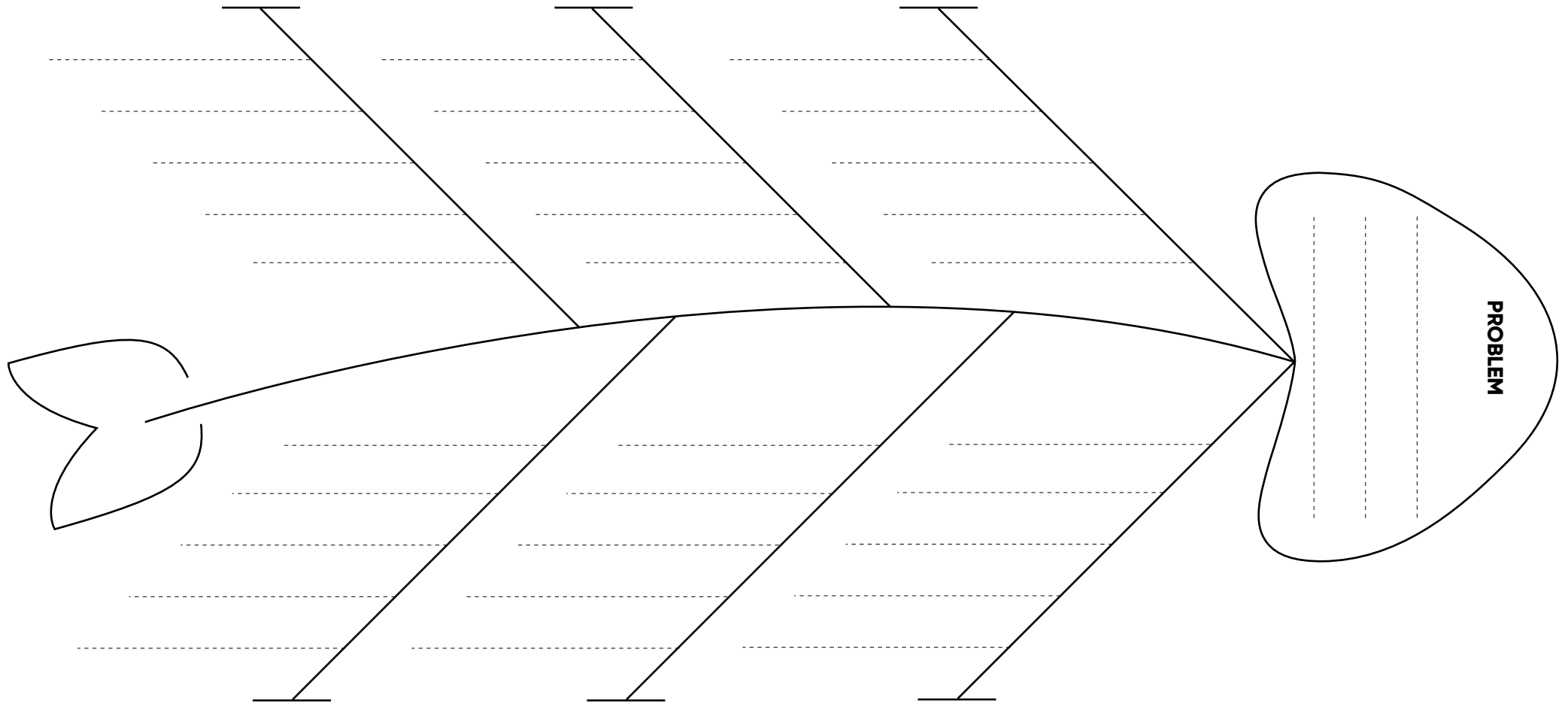


ISHIKAWA DIAGRAM, step 02



WE DEVISE. WE DESIGN. WE DEPLOY.

WE DEVISE. WE DESIGN. WE DEPLOY.

YOU WIN. TRY US. YOU WIN. TRY US.

Strategic digital team

We are a strategic digital agency that loves new challenges. We build **digital products** and **go-to market strategies** hand in hand with our ambitious clients who look for new methods that redefine the status quo. We work for companies that **face a challenge, brands at crossroads, startups with world-changing ideas.**

We build a **full value chain** with a multidisciplinary team made up of specialists from various backgrounds and industries. From **innovation and validation of the idea**, through the **setup of new solutions** to the **market launch.**

- team consists of **strategists, UX designers, UI designers, developers, project managers, content creators, and performance marketers**
- together we have delivered over **250 projects**
- we have worked out hundreds of hours at **strategic workshops**
- we have created dozens of strategies to **improve the efficiency** of our clients' business
- we have designed dozens of **web applications and e-commerce solutions**
- we run award winning **content campaigns**
- together, our video campaigns already have **over 1,000,000,000 views**

Let's build products that your users will love.

STRATEGY

WE DEVISE

For clients who need strategic support, we conduct dedicated workshops and create a path for business development and growth. We operate on the basis of the Design thinking methodology with an interdisciplinary team of specialists. We support at every stage of the brand's life. Depending on the challenge, we look for innovative opportunities and create a Product, Communication and Brand Strategy.

Innovation

- Design Thinking
- Service Design
- Trend analysis
- Startups mentoring

Product Strategy

- User research
- Market & benchmark analysis
- Ideation
- Prioritization
- Idea Validation
- Product Roadmaps
- Minimum Viable Product
- Business Model Canvas

Communication and Brand Strategy

- Value Proposition
- Concept Design
- Brand Archetype
- Positioning (Bullseye)

DESIGN & DELIVERY

WE DESIGN

We design digital solutions based on the latest technologies. We are looking for solutions that are the most effective for a given business. We design and deliver, which guarantees our clients a comprehensive and specialized approach at every stage of the process.

WEB/APP DEV

- Web Development
- Custom software development
- Software maintenance
- Business process automation
- IT Consulting
- Cloud Enterprise
- Web apps
- iOS & Android apps

E-Commerce

- Wizards/Comparison sites
- Custom e-commerce
- Woocommerce & prestashop
- Integrations

UX Desing/UI Design

- UX audit
- User Interface Design
- User Experience Design
- UX Writing
- Prototyping
- Usability Testing

GROWTH

WE DEPLOY

We implement the growth of our clients' brands & products through activities tailored to the industry and the specificity of available platforms. We create graphic designs, animations and videos and prepare promotional campaigns on platforms such as Facebook Ads and Google. We run multi-channel content campaigns. We use the latest techniques, including creating AMP4mail campaigns.

Content Creation

- Animation
- Scriptwriting
- Video
- Graphic design
- Social media
- ePR
- Lead magnet creation

Growth

- Performance marketing
- Remarketing
- Lead generation
- Content marketing
- Influencer Marketing
- Marketing automation

Email marketing (with AMP4Mail)

- Email design&coding
- Integration
- Backend configuration
- Whitelisting
- Fallback preparation